



May 10, 2012

NEWS RELEASE

Name of Listed Company: **TSUMURA & Co.**

Representative Junichi Yoshii  
President & Representative Director

(Code: 4540 First Section of the Tokyo Stock Exchange)

Contact Terukazu Kato  
Executive Officer Manager of Corporate  
Communications Dept., Director  
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**TSUMURA Announces Change in the Office of the President & Representative Director**

TSUMURA & Co. (the “Company”) announces that a meeting of the Board of Directors held May 10, 2012 adopted a resolution for a change in the office of the President & Representative Director. Details are as follows:

1. Reason for the change

With the mandatory retirement of Mr. Junichi Yoshii (65 years of age) from the office of President & Representative Director, the Company decided to undertake a management transition to further advance towards a value creation company through the rejuvenation of the senior management responsible for executing the Company’s management policy.

2. Content of the change

Name	Name of new position	Name of current position
Junichi Yoshii	Chairman of the Board	President & Representative Director
Terukazu Kato	President & Representative Director	Executive Officer Manager of Corporate Communications Dept., Director

3. Date of appointment

June 28, 2012

4. Brief biography of the new President & Representative Director

Date of birth August 26, 1963

Place of birth Aichi Prefecture

Education March 1986 Graduated from Chuo University Faculty of Commerce

Business career April 1986 Joined Tsumura Juntendo Co., Ltd. (current TSUMURA & Co.)

August 2001 President & Representative Director, TSUMURA USA, INC.

January 2006 Head of Public Relations Department, TSUMURA & Co.

April 2007 Commissioner, Head of Corporate Communications Department

June 2011 Director & Executive Officer, Head of Corporate Communications Department

Ownership share 4,100 shares (as of March 2012)

End.